Using S&P NetAdvantage to Screen for Companies, including PE/VC and Private

You can use <u>S&P NetAdvantage</u> database Screening option to create targeted lists of different company and investment types.

For example, to identify a list of PE/VC companies in Atlanta, follow these steps:

Click Screening tab at top of page

Click Company Screening

Look to far right upper part of the screen - click "Go to old Screen Builder"

In Company Details section, click Investment Type

NOTE: click on Company Types for more criteria, including Private Companies

In Screening Criteria: Investment Type box, double click Private Equity and Venture Capital Investing

Screening Criteria: Investment Type Available Items: List Alphabetically Principal Investing Investor in Funds Private Equity Investing Principal Investment Fund of Funds Venture Capital Investing Retirement Fund(s)/ESOP(s) Mezzanine Investing Foundation Fund(s)

Your selections should appear in the Selected Items box to the right

Click Add Criteria button

Continue adding filters

For example, click Geographic Locations

Keep expanding United States and Canada down to Atlanta area

Add that location, click Add Criteria button

Each time you add new criteria, your selection(s) will display at the bottom of the screen with a count of the number of companies

Criteria and Results				
Delete	Reorder			
	Order	Criteria	Matches	Edit
	1 ~	Geographic Locations: Atlanta Area (Primary)	19405	Edit
	2 ~	Investment Type: Venture Capital Investing OR Private Equity Investing	197	Edit

Click the number of matches to view list of companies

View Company Profiles

Click on link to a company to view the profile. Information includes: financials, direct investment criteria, strategy, key professionals, and current & pending investments

Download Company List

To download the list of companies from your search:

Click Add/Edit Display Columns to customize the data fields you want to download

Select the desired columns

Select **Excel**, click **GO** at the top of the company list