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- If you use a proxy solution to access Mintel, you will need to log into your profile to access all features of the database.
- When you access the Mintel homepage, click on the blue banner at the top that says 'Improve your experience' to log into your Mintel profile.
- Then, on the 'Welcome to Mintel' page, input your university email address to register.
- You will get an email with a link to complete the registration process.
- Contact helpdesk@mintel.com or your Account Manager for assistance.



Welcome to Mintel

Hello and welcome to Mintel!

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Register or login to a personal profile

If you wish to use Mintel's collaboration features, like saved searches and email alerts, then you must register or login to a personal profile.

Please enter your university email address.

Email

MINTEL