Pitchbook: Search Strategies for Locating Emory Alumni

A. Identifying Emory alumni who are founders

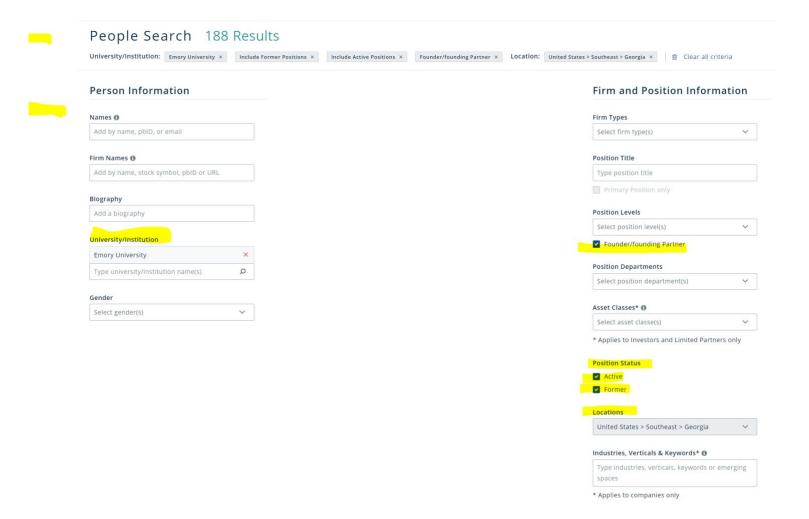**Screeners>People**

Primary filters:

- **University/Institution**
  - **search the name of the institution, not the name of the school/dept within the institution, e.g., search emory, do not search goizueta**
- **Position Levels>select Founder/Founding Partner**
- **Position Status>select Active and Former**

Other Possible filters

- **Location – apply geographic filter**
- **Gender – for example, to filter for women who found companies**

People Search   188 Results

University/Institution: Emory University ×   Include Former Positions ×   Include Active Positions ×   Founder/founding Partner ×   Location: United States > Southeast > Georgia × | 🗑 Clear all criteria

Person Information

Names ⓘ

Add by name, pbID, or email

Firm Names ⓘ

Add by name, stock symbol, pbID or URL

Biography

Add a biography

University/Institution

| Emory University | × |

Type university/institution name(s) 🔍

Gender

Select gender(s) ⌄

Firm and Position Information

Firm Types

Select firm type(s) ⌄

Position Title

Type position title

☐ Primary Position only

Position Levels

Select position level(s) ⌄

☑ Founder/founding Partner

Position Departments

Select position department(s) ⌄

Asset Classes* ⓘ

Select asset classe(s) ⌄

* Applies to Investors and Limited Partners only

Position Status

☑ Active

☑ Former

Locations

United States > Southeast > Georgia ⌄

Industries, Verticals & Keywords* ⓘ

Type industries, verticals, keywords or emerging spaces

* Applies to companies only
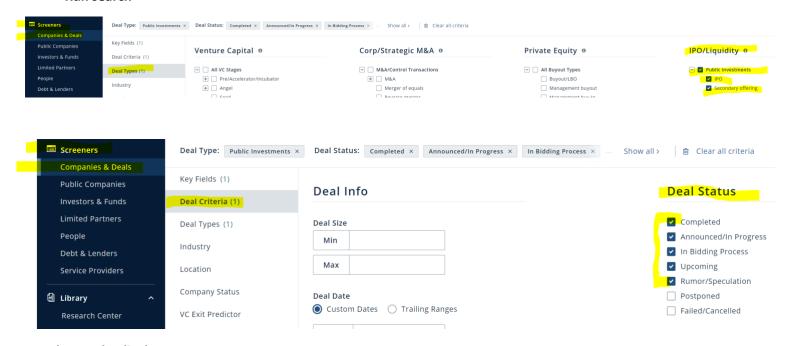
B. Identifying Emory alumni who are part of companies approaching an IPO
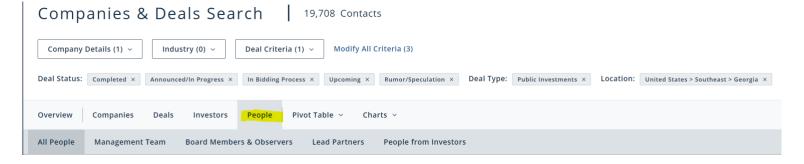
Screeners>Companies & Deals
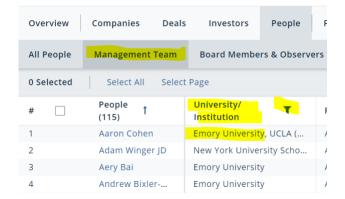
Primary Filters:

- **Deal Types>IPO/Liquidity>Public Investments>select IPO and Secondary Offering**
- **Deal Criteria>Deal Status>select Completed, Announced /In Progress, In Bidding Process, Upcoming, Rumor/Speculation**
- **Run search**

Once the results display

- **Click People**
- **Click Management Team**
- **Filter University/Institution**
  - o **only search the institution name (e.g., Emory), not a specific school or department within the institution (e.g. do not search Goizueta)**
  - o **undergraduate and advanced degree institutions attended will display; they do not appear to consistently display in order of attendance, e.g., the undergraduate school may not always appear first**
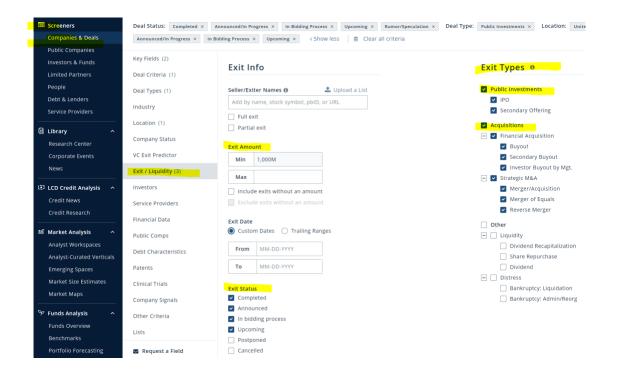
Following is another search strategy that you may want to explore

Screeners>Companies & Deals

Exit/Liquidity

- **Exit Types>**
    - **Public Investments (IPO and Secondary Offering)**
    - **Acquisitions**
- **Exit Amount**
    - **Min 1000 (assumes Millions)**
- **Exit Status>select Completed, Announced, In bidding process, Upcoming**
- **Run search**

Once the results display

- **Click People**
- **Click Management Team**
- **Filter University for Emory**
    - **only search the institution name (e.g., Emory), not a specific school or department within the institution (e.g. do not search Goizueta)**
    - **undergraduate and advanced degree institutions will display; they do not appear to consistently display in order of attendance, e.g., the undergraduate school may not appear first**