

Pitchbook: Search Strategies for Locating Emory Alumni

A. Identifying Emory alumni who are founders

Screeners>People

Primary filters:

- **University/Institution**
 - search the name of the institution, not the name of the school/dept within the institution, e.g., search emory, do not search goizueta
- **Position Levels>select Founder/Founding Partner**
- **Position Status>select Active and Former**

Other Possible filters

- **Location – apply geographic filter**
- **Gender – for example, to filter for women who found companies**

People Search 188 Results

University/Institution: Emory University x Include Former Positions x Include Active Positions x Founder/founding Partner x Location: United States > Southeast > Georgia x Clear all criteria

Person Information

Names

Add by name, pbiD, or email

Firm Names

Add by name, stock symbol, pbiD or URL

Biography

Add a biography

University/Institution

Emory University x

Type university/institution name(s)

Gender

Select gender(s)

Firm and Position Information

Firm Types

Select firm type(s)

Position Title

Type position title

Primary Position only

Position Levels

Select position level(s)

Founder/founding Partner

Position Departments

Select position department(s)

Asset Classes*

Select asset classe(s)

* Applies to Investors and Limited Partners only

Position Status

Active

Former

Locations

United States > Southeast > Georgia

Industries, Verticals & Keywords*

Type industries, verticals, keywords or emerging spaces

* Applies to companies only

B. Identifying Emory alumni who are part of companies approaching an IPO

Screeners>Companies & Deals

Primary Filters:

- Deal Types>IPO/Liquidity>Public Investments>select IPO and Secondary Offering
- Deal Criteria>Deal Status>select Completed, Announced /In Progress, In Bidding Process, Upcoming, Rumor/Speculation
- Run search

Deal Type: Public Investments x Deal Status: Completed x Announced/In Progress x In Bidding Process x ... Show all > Clear all criteria

Key Fields (1)

Deal Criteria (1)

Deal Types (1)

Industry

Venture Capital

Corp/Strategic M&A

Private Equity

IPO/Liquidity

Public Investments

IPO

Secondary Offering

Deal Type: Public Investments x Deal Status: Completed x Announced/In Progress x In Bidding Process x ... Show all > Clear all criteria

Key Fields (1)

Deal Criteria (1)

Deal Types (1)

Industry

Location

Company Status

VC Exit Predictor

Deal Info

Deal Size

Min

Max

Deal Date

Custom Dates Trailing Ranges

Deal Status

Completed

Announced/In Progress

In Bidding Process

Upcoming

Rumor/Speculation

Postponed

Failed/Cancelled

Once the results display

- Click People
- Click Management Team
- Filter University/Institution
 - only search the institution name (e.g., Emory), not a specific school or department within the institution (e.g. do not search Goizueta)
 - undergraduate and advanced degree institutions attended will display; they do not appear to consistently display in order of attendance, e.g., the undergraduate school may not always appear first

Companies & Deals Search | 19,708 Contacts

Company Details (1) v Industry (0) v Deal Criteria (1) v Modify All Criteria (3)

Deal Status: Completed x Announced/In Progress x In Bidding Process x Upcoming x Rumor/Speculation x Deal Type: Public Investments x Location: United States > Southeast > Georgia x

Overview Companies Deals Investors People Pivot Table v Charts v

All People Management Team Board Members & Observers Lead Partners People from Investors

Overview		Companies	Deals	Investors	People
All People		Management Team	Board Members & Observers		
0 Selected		Select All	Select Page		
#	<input type="checkbox"/>	People (115) ↑	University/Institution		
1		Aaron Cohen	Emory University, UCLA (...)		/
2		Adam Winger JD	New York University Scho...		/
3		Aery Bai	Emory University		/
4		Andrew Bixler-...	Emory University		/

Following is another search strategy that you may want to explore

Screeners>Companies & Deals

Exit/Liquidity

- **Exit Types>**
 - Public Investments (IPO and Secondary Offering)
 - Acquisitions
- **Exit Amount**
 - Min 1000 (assumes Millions)
- **Exit Status>select Completed, Announced, In bidding process, Upcoming**
- **Run search**

The screenshot shows a financial screener interface with the following components:

- Navigation:** A sidebar on the left contains categories like 'Screeners', 'Library', 'LCD Credit Analysis', 'Market Analysis', and 'Funds Analysis'. The 'Companies & Deals' section is active.
- Filters:** At the top, there are tabs for deal status (Completed, Announced/In Progress, In Bidding Process, Upcoming, Rumor/Speculation) and deal type (Public Investments, Location: Unite).
- Key Fields:** A list of filters on the left includes 'Exit / Liquidity (3)', which is currently selected.
- Exit Info Section:**
 - Seller/Exit Names:** Includes an 'Upload a List' button and a search box for names, stock symbols, or URLs.
 - Exit Amount:** Fields for 'Min' (set to 1,000M) and 'Max'.
 - Exit Date:** Radio buttons for 'Custom Dates' (selected) and 'Trailing Ranges', with 'From' and 'To' date pickers.
 - Exit Status:** Checkboxes for 'Completed', 'Announced', 'In bidding process', 'Upcoming', 'Postponed', and 'Cancelled'.
- Exit Types Section:** A list of checkboxes on the right for selecting exit types:
 - Public Investments:** IPO, Secondary Offering.
 - Acquisitions:** Financial Acquisition, Buyout, Secondary Buyout, Investor Buyout by Mgt., Strategic M&A, Merger/Acquisition, Merger of Equals, Reverse Merger.
 - Other:** Liquidity, Dividend Recapitalization, Share Repurchase, Dividend, Distress, Bankruptcy: Liquidation, Bankruptcy: Admin/Reorg.

Once the results display

- Click People
- Click Management Team
- Filter University for Emory
 - only search the institution name (e.g., Emory), not a specific school or department within the institution (e.g. do not search Goizueta)
 - undergraduate and advanced degree institutions will display; they do not appear to consistently display in order of attendance, e.g., the undergraduate school may not appear first

Companies & Deals Search | 19,708 Contacts

Company Details (1) ▾ Industry (0) ▾ Deal Criteria (1) ▾ Modify All Criteria (3)

Deal Status: Completed × Announced/In Progress × In Bidding Process × Upcoming × Rumor/Speculation × Deal Type: Public Investments × Location: United States > Southeast > Georgia ×

Overview Companies Deals Investors **People** Pivot Table ▾ Charts ▾

All People Management Team Board Members & Observers Lead Partners People from Investors

Overview Companies Deals Investors **People** F

All People **Management Team** Board Members & Observers

0 Selected | Select All Select Page

#	<input type="checkbox"/>	People (115) ↑	University/ Institution	
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