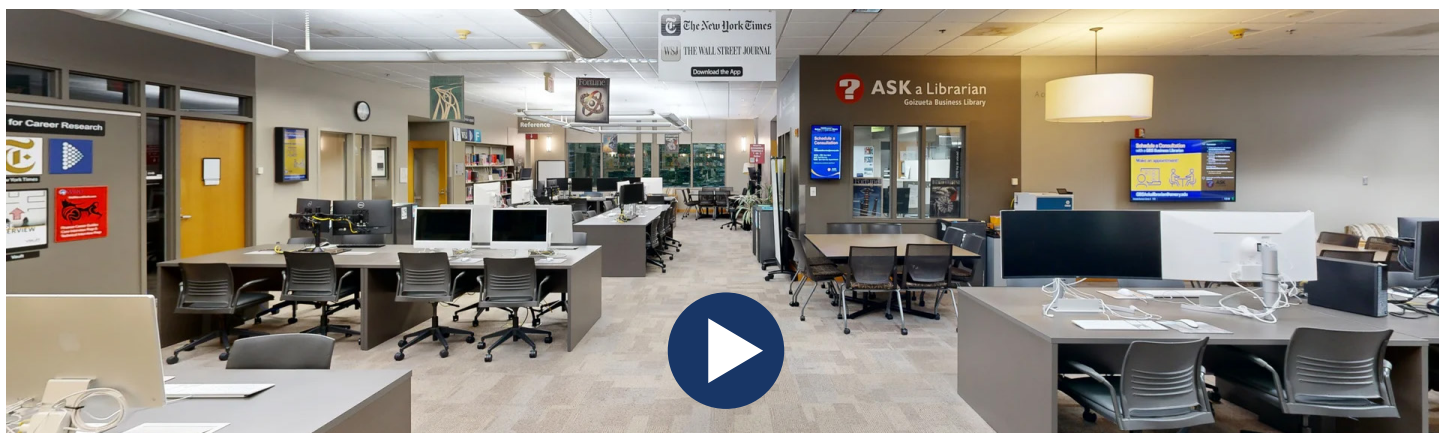


Goizueta Business Library

Creating Bridges to Knowledge

Goizueta Student Onboarding



Goizueta Business Library Virtual Tour

Key Contacts

Ask a Librarian for help - GBSaskalibrarian@emory.edu

Malisa Anderson-Strait - malisa.anderson@emory.edu

Susan Kloppe - susan.kloppe@emory.edu

Nora McKenzie - nora.mckenzie@emory.edu

Saira Raza - saira.raza@emory.edu

Meet Your Business Librarians Video

Business Librarians

We help you with:

- Identifying credible information for problem solving
- Class projects, directed studies, entrepreneurship initiatives and more
- Career research
- Navigating challenging search platforms
- Using Gen AIs, Google Search and Google Scholar effectively

Need Help? Don't Wait!
Schedule a consultation

GBSaskalibrarian@emory.edu

Download These Apps

You have free access to a number of newspapers (e.g., Wall Street Journal), business publications (e.g., The Atlantic) and more.

Goizueta Student Toolkit

Key information to help you navigate services and support at the Goizueta Business Library.

Google Search Power User

Master Google. Use search strategies that yield targeted and credible data.

Using Gen AIs: Smart Strategies

Understand the strengths and limitations of Gen AIs. Learn how to write effective prompts and tips for successfully incorporating Gen AIs into your research toolkit.

Reserve a Group Study Room

Book a GBL room for 2-hour blocks, up to 2 weeks in advance. [Reserve a breakout room at GBS](#), or by using the touch screen outside the room.

Proper Use of Library Databases

Course projects, experiential client deliverables, internships and jobs. Make sure you comply with library database licensing agreements. Understand how they can - and cannot - be used.

Citing Sources

Crediting your sources complies with copyright laws and builds credibility and trust with your audience.

Financial Certifications & Tutorials

The Goizueta Business Library licenses several Wall Street financial platforms, Bloomberg, LSEG Workspace, FactSet, and Pitchbook. Each offers live and on-demand tutorials and recording for learning to use the platform, understanding more about topics (e.g. equities, fixed income) and courses you can take to earn certifications. [Learn about these in this blog.](#)

Use of Scripts is Strictly Forbidden

Most Emory library databases licensing agreements strictly forbid:

Data Scraping

- Using any form of automated searches (e.g. scripts, bots, etc.) to collect large amounts of data. Database examples include Pitchbook, Nexis, and Factiva.

Repetitive Behaviors

- Performing manual rapid or bulk repeated queries. An example is sending hundreds of search or company profile requests in a short or repeated time frame.

Consequences

- If your account is flagged, it may be permanently terminated without warning for the remainder of your enrollment. Emory's overall license could also be affected.

Emory Licensed Sources of Data and Text Analysis

[Data Resources](#) - Curated collections of datasets across multiple topics, and support for using statistical software applications.

[Dewey Data](#) - Dewey's research platform provides access to third-party quantitative datasets focused on behavioral economics, corporate finance, marketing, real estate, public policy and more.

[TDM Studio](#) - ProQuest TDM Studio allows you to create and analyze text from a selection of ProQuest newspapers.

Google Scholar

[Google Scholar Tips Sheet](#) - Follow these steps to ensure that you authenticate to Emory licensed academic journals from Google Scholar when you are on and off campus for more efficient access.

Authenticating to Emory University will enable "Find It@Emory" to display to the right of your GS search results; click on Find It@emory.edu to link directly to the article.

Need Help? Don't Wait! Schedule a consultation

Email 4-5 dates & times spread over a week

Plan ahead. Librarians may not be available for last-minute requests



GBSaskalibrarian@emory.edu