# **Goizueta Business Library**

### Creating Bridges to Knowledge

## GuideStar

### https://libraries.emory.edu/business/research-learning/databases/guidestar

Use the GuideStar database to identify grantmaking information and funding history for 1.8 million U.S. IRS-recognized taxexempt organizations; gather insights on financials, people/leadership, mission, and more. Recommend that you also use <u>Foundation Directory Online</u>, a useful companion database, for ensuring the most robust results.

## **Creating Your Customized Search**

### **Tips for Filtering Your Search**

- There may not be one perfect set of criteria for your query; the best possible set of prospects are usually found by running multiple searches, using different words/phrases
- Explore each of the filter boxes (also called facets) to understand what they are best used for.
- The facets should anticipate the types of information you are trying to gather. For example:
  - Who are you serving Use the **Population Served** facet. Examples might be poor, veterans, homeless.
  - What you are doing for the population Use **Subject Area** and /or **Keyword** facets. Examples might be job training, counseling, wheelchairs
  - Why the service is needed Use **Subject Area** and/or **Keyword** facets. Examples might be employment, workforce development
  - *Where is the population located* Use the **search box to identify non-U.S. locations**. Examples might be Africa, France, Uganda.
  - What type of support do you need Use the search box to identify specific support needs, such as equipment. Examples might be wheelchairs, walkers, eyeglasses.

### **Geography Filter**

This filter is limited to the locations of organizations that are in the United States; it will *not* help you with filtering for states or countries **to which support is provided.** 

**TIP:** Use the search box at the top of the page to search for keywords that will identify *recipients* that are located in U.S. and non-US countries or cities. See more below about keyword searching.

Enter organization name or keyw	ord
Geography Organization Financials	
STATE	-
ZIP CODE	+
METRO STATISTICAL AREA (MSA)	+
CITY	+
COUNTY	+

#### **Organization Filter**

Subject Area and Populations Served are likely the most important filters for your search.

Click on the links below to learn more about each facet; scroll down and look at tabs for A-Z Lists, Browse the Hierarchy, and Search

- <u>Subjects</u> Describes WHAT is being supported. Example: Elementary Education or Clean Water Supply.
- <u>Populations</u> Describes WHO is being supported. Example: Girls or People with Disabilities.

Geography Organization Financials	
SEAL OF TRANSPARENCY	
Platinum	
Gold	
Silver	
Bronze	
No seal	
SUBJECT AREA	+
POPULATIONS SERVED	+
IRS SUBSECTION	+
AFFILIATION TYPE	+
SPECIFIC EXCLUSION	+
NUMBER OF EMPLOYEES	+
DIVERSITY	+

#### DIVERSITY

Show only organizations that have provided data on diversity, equity and inclusion



#### **Financials Filter**

Geography Organization Financials	
REVENUE (FORM 990)	-
	-
\$0	MAX
More revenue filters	+
TOTAL EXPENSES	+
TOTAL ASSETS	+

Following is an example of how to search GuideStar:

Query: locate Grantmakers who provide support to people in Africa with physical disabilities, specifically providing wheelchairs

1. Select the **Organization** tab; type disabilities in the **Populations Served** box, then continue to expand; select the **People with Physical Disabilities** option



- 2. In the **search box**, enter these keywords: Africa wheelchair.
- 3. Clicking **Search** combines searching for support for populations of people with physical disabilities AND Africa AND wheelchairs.
- 4. 98 organizations are returned. Note they are **sorted by relevance**, but you can change the sort to: Org Name, Revenues, Gross Receipts, Assets



Click on one of the organizations displayed for more in-depth information.

#### Summary Programs + Results Financials Operations

In the Mission section, look at the Subject Area and Populations Served for possible other search strategies. Tax Forms - click here to access and download historical and current IRS Form 990s

## Mission

Our mission is to find and help those who are disabled physically by war, injury, disease, birth defect, accident, or polio, and provide mobility devices so that they may become respected, and viable individuals with worth in their respective communities. We have aided 113,000 people directly in 16 African nations and 10 countries outside of Africa.



Independence of Specific Populations (P80)

f y in 🗅

## Programs and results

### What we aim to solve

SOURCE: Self-reported by organization

Getting a waiver of taxation, or other fees at the port in Africa. Getting the items to bonafide recipients in areas away from the city. Marketing and fundraising, social awareness of the need.

### Our programs

SOURCE: Self-reported by organization

### What are the organization's current programs, how do they measure success, and who do the programs serve?

Collection of devices for Crutches 4 Africa	+
Distribution oversight	+
US Transportation	+
storage of mobility devices	+
shipping abroad	+

### Where we work

Uganda; Costa Rica; Pakistan; Africa; El Salvador



## Our results

SOURCE: Self-reported by organization

How does this organization measure their results? It's a hard question but an important one.

number of recipient individuals directly aided
TOTALS BY YEAR
2018 9,000
2017 3,200
2016 12,000
POPULATION(S) SERVED Adults
RELATED PROGRAM Collection of devices for Crutches 4 Africa
TYPE OF METRIC Output - describing our activities and reach
DIRECTION OF SUCCESS Increasing
<b>CONTEXT NOTES</b> this represents devices delivered directly to users abroad.

Number of groups/individuals benefiting from tools/resources/education materials provided TOTALS BY YEAR 2018 54,000 2017 19,200 2016 150,000 POPULATION(S) SERVED Adults RELATED PROGRAM Distribution oversight TYPE OF METRIC

Outcome - describing the effects on people or issues

DIRECTION OF SUCCESS

CONTEXT NOTES community individuals impacted by restoring mobility to their disabled neighbors

## Goals & Strategy

SOURCE: Self-reported by organization

Learn about the organization's key goals, strategies, capabilities, and progress.

#### Charting impact

Four powerful questions that require reflection about what really matters - results.

What is the organization aiming to accomplish?	+
What are the organization's key strategies for making this happen?	+
What are the organization's capabilities for doing this?	+
What have they accomplished so far and what's next?	+

GuideStar does an especially good job of summarizing the organization's financial position; the financial data comes primarily from the Form 990.

# Financials

**Crutches** 4 Africa Inc. Fiscal year: Jan 01 - Dec 31 Financial documents
Download audited financials

### Revenue vs. expenses: 2019 breakdown

SOURCE: IRS Form 990 ()



Liquidity in 2019 • SOURCE: IRS Form 990

0.00

Average of 0.00 over 9 years

Months of cash in 2019 • SOURCE: IRS Form 990

0.9

Contributions, Gifts, Grants

Other: Investments, rents, fundraising

Program Service Revenue

Miscellaneous

Average of 1.4 over 9 years

Fringe rate in 2019 
SOURCE: IRS Form 990

2%

Average of 0% over 9 years

0.9 11 12 13 14 15 16 17 18 19 11 12 13 14 15 16 17 18 19

'11 '12 '13 '14 <mark>'15 '16</mark> '17 '18 '19

#### Funding sources •

Source: IRS Form 990



### Financial data

Source: IRS Form 990 🌒

### Assets & liabilities •

Source: IRS Form 990



Digitizing IRS form 990 data Paid Preparer Business Administration Systems Corp 820 Simms St Unit 12 Golden, CO 80401 Tel: 303-337-8195

Revenue & expenses

Balance sheet

Financial trends analysis

Glossary & formula definitions

🖭 View full report 🛛 🕤 Download data

#### Crutches 4 Africa Inc. Fiscal year: Jan 01 - Dec 31

Financial trends analysis Fiscal Year: Jan 01 - Dec 31

SOURCE: IRS Form 990

This snapshot of Crutches 4 Africa Inc.'s financial trends applies Nonprofit Finance Fund® analysis to data hosted by GuideStar. While it highlights the data that matter most, remember that context is key – numbers only tell part of any story.

Created in partnership with

Nonprofit Finance Fund®

Business model indicators

Profitability	2015	2016	2017	2018	2019
Unrestricted surplus (deficit) before depreciation	\$11,929	-\$10,597	\$44	\$8,626	-\$9,972
As % of expenses	4.3%	-1.6%	0.0%	4.6%	-1.8%
Unrestricted surplus (deficit) after depreciation	\$11,375	-\$10,661	\$6	\$8,607	-\$9,972
As % of expenses	4.1%	-1.6%	0.0%	4.5%	-1.8%
Revenue composition 👩					
Total revenue (unrestricted & restricted)	\$291,610	\$648,347	\$708,400	\$197,856	\$538,273
Total revenue, % change over prior year	-15.8%	122.3%	9.3%	-72.1%	172.1%
Program services revenue	0.0%	0.0%	0.0%	51.4%	14.8%
Membership dues	0.0%	0.0%	0.0%	0.0%	0.0%
Investment income	0.0%	0.0%	0.0%	0.0%	0.0%
Government grants	0.0%	0.0%	0.0%	0.0%	0.0%
All other grants and contributions	100.0%	100.0%	100.0%	48.6%	85.2%
Other revenue	0.0%	0.0%	0.0%	0.0%	0.0%
Expense composition 🜒					
Total expenses before depreciation	\$279,681	\$658,944	\$708,356	\$189,230	\$548,245
Total expenses, % change over prior	-9.4%	135.6%	7.5%	-73.3%	189.7%

# Operations

The people, governance practices, and partners that make the organization tick.

founder president

Mr David Talbot

#### Director

### Candice Talbot

David had polio at the age of two, and knows the value of mobility. He has advocated for the underserved for decades. He has foster parented ten children with his wife... <u>Read more</u>

Candice has many skills she gives to the cause. Predominantly arranging transportation, storage, prepping and loading containers, traveling with David and walking the dog. She was a professional photographer, and dental assistant....<u>Read more</u>



Officers, directors, trustees, and key employees

Highest paid employees

Board of directors

**Crutches 4 Africa Inc.** Officers, directors, trustees, and key employees

SOURCE: IRS Form 990

David Talbot Director/Manager

Show data for fiscal year | 2019-

Candice Talbot Secretary

Dale R Smith

#### **Compensation data**

<u>Download</u> up to 5 most recent years of officer and director compensation data for this organization

#### Documents

Number of employees

Source: IRS Form 990

Letter of Determination Form 1023/1024 is not available for this organization