

GD Explorer User Guide

November 2021



GD Explorer – User Guide



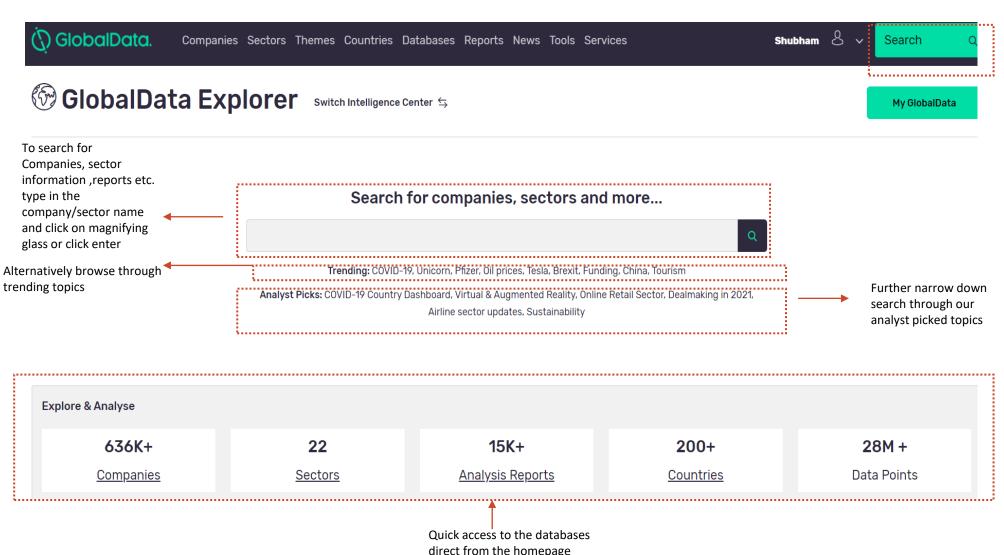
Table of Content

- 1. Browse homepage
- 2. Analyse companies, sectors, themes, countries, reports
- 3. Explore databases
- 4. Tools
- 5. Downloading
- 6. Translation
- 7. Ask an analyst

Home Page: Search for companies, sector, reports, country using intuitive search options



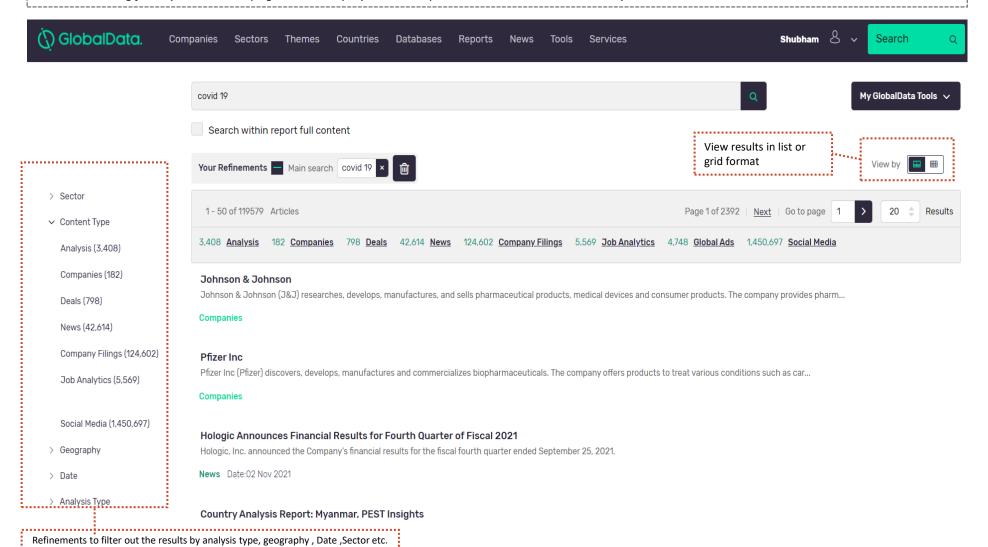
· Search through multiple ways through our intuitive search options



Home Page: Search for companies, sector, reports, country using intuitive search options

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• On Searching for keyword, result page will be displayed with reports, News, Deals related to keyword.



Home Page: Track Signals and follow latest news, deals and reports



- Track market signals and track monthly movements on deal volumes, hiring trends, news sentiments and Social Media Buzz filings to help you keep on top of things
- Keep abreast of latest news, deals and reports

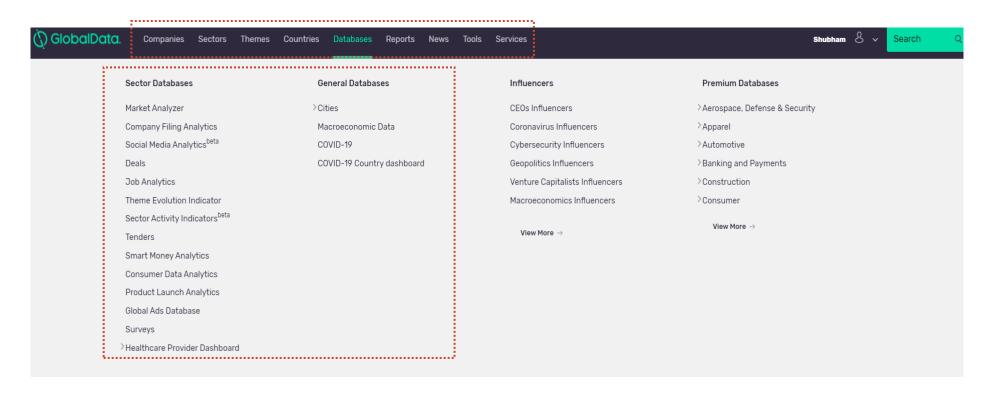


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Home Page: Top Navigation Bar



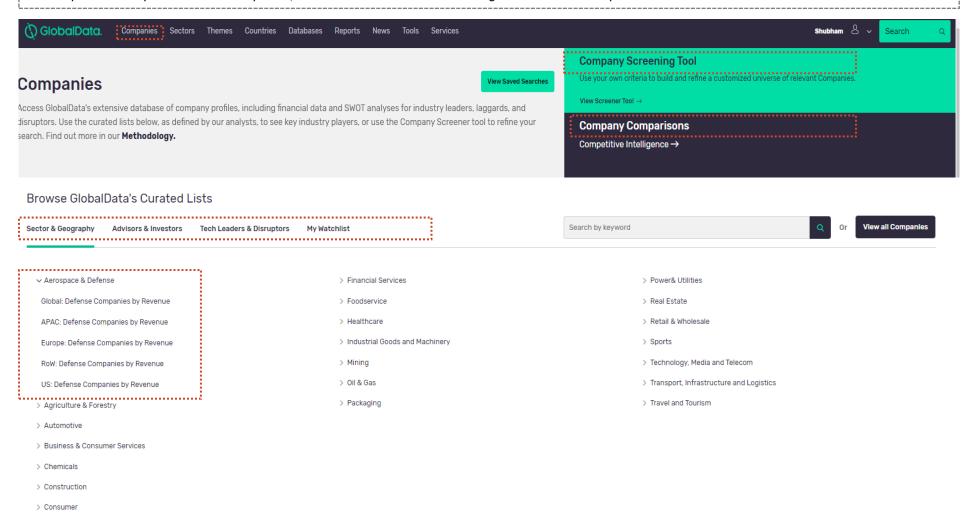
• Alternatively, databases such as companies, sector, countries database can also be accessed by clicking on companies, sector or countries link on top navigation bar on the homepage. Other Databases such as Market analyser, Product Launch Analytics, Consumer Data Analytics, Macroeconomic Data can be accessed by clicking on databases option on the toolbar



Analyse Companies



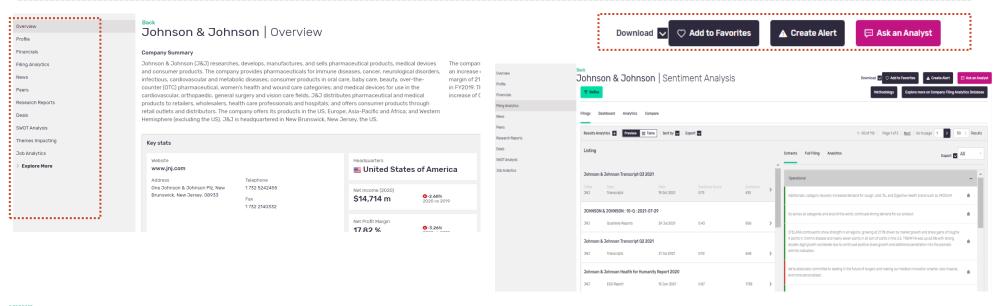
• Browse by Company takes you to our Companies module where you can search or build lists of companies, or access our analyst curated lists of leading companies. Companies can be compared, screened on various criteria using the screener tool option.



Analyse Companies



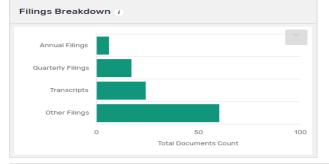
• Access all related information pertaining to a company such as brief overview, detailed profile, financials, news, deals and other related databases. Create alerts or companies of interest. Ask an Analyst option to clear any queries within 24 hours

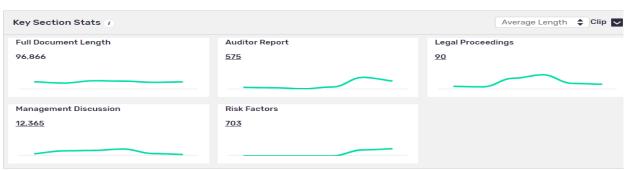


Johnson & Johnson | Company Trends



Refine





C Add to Favorites

Methodology

▲ Create Alert

Explore more on Company Filing Analytics Database

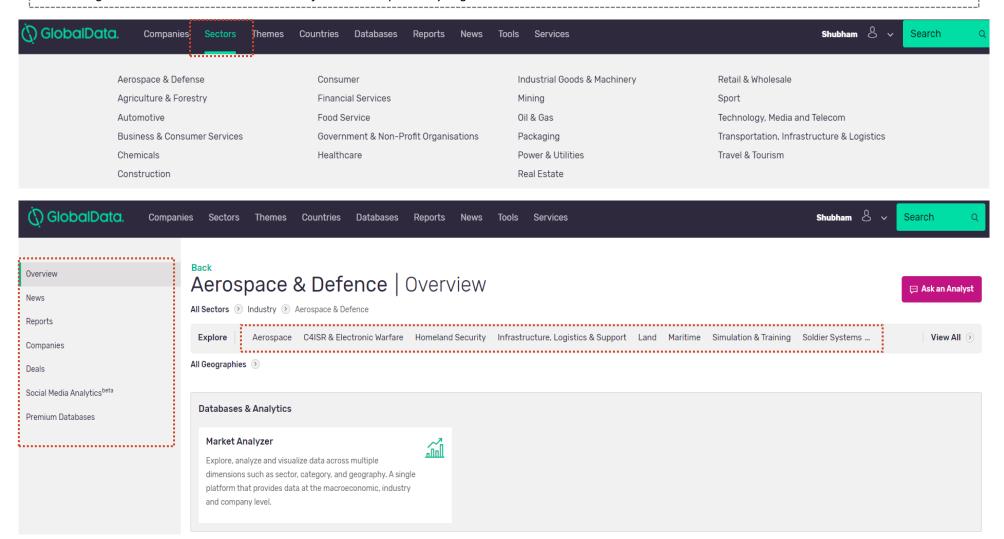
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Analyse Sectors



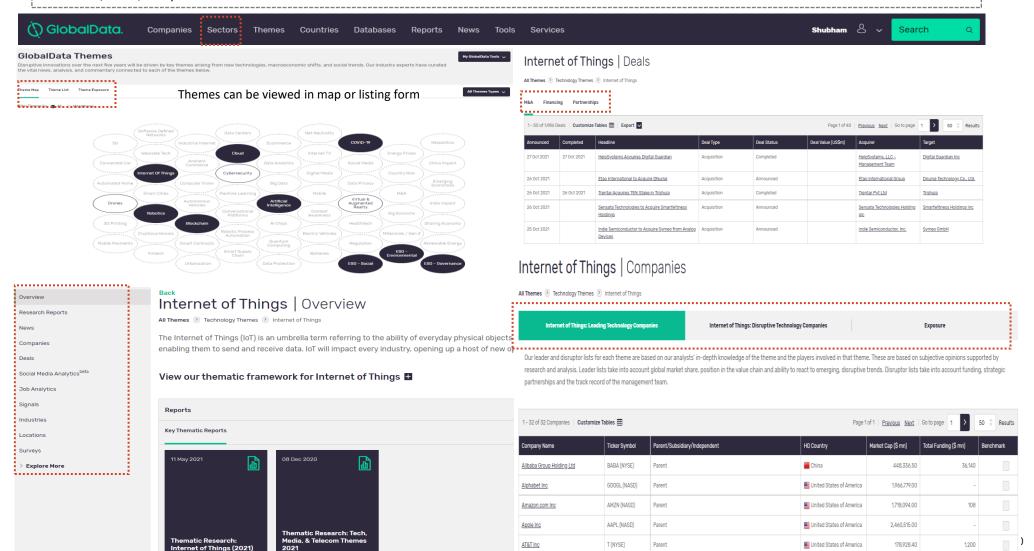
• User can browse all sector wise data by clicking on "sectors" at the top navigation bar. All related reports, companies, news, deals can be accessed here relating to a sector. All related content can further be explored by segments.



Analyse Themes



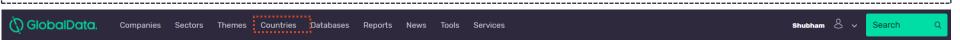
• Get a quick view of all technology and macro-themes impacting an industry. 10 most important themes can be explored further for all related data such as deal, news, companies etc.



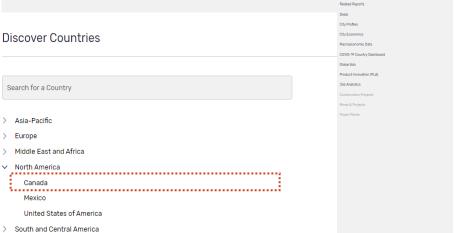
Analyse Countries

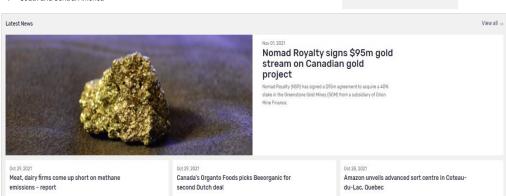


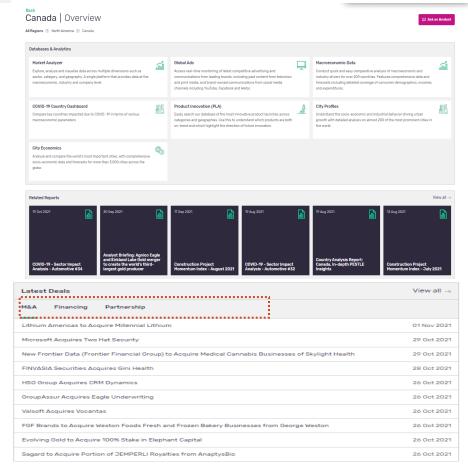
• User can also search for all related content on all countries through the Countries page.



Countries Examine the performance and potential of the most important territories through each of the country-specific lenses below. Each page integrates resources from across the Intelligence Center, including generally-specific news deals analysis of market players, and market and product databases. | Outcome | Intelligence | Intellige



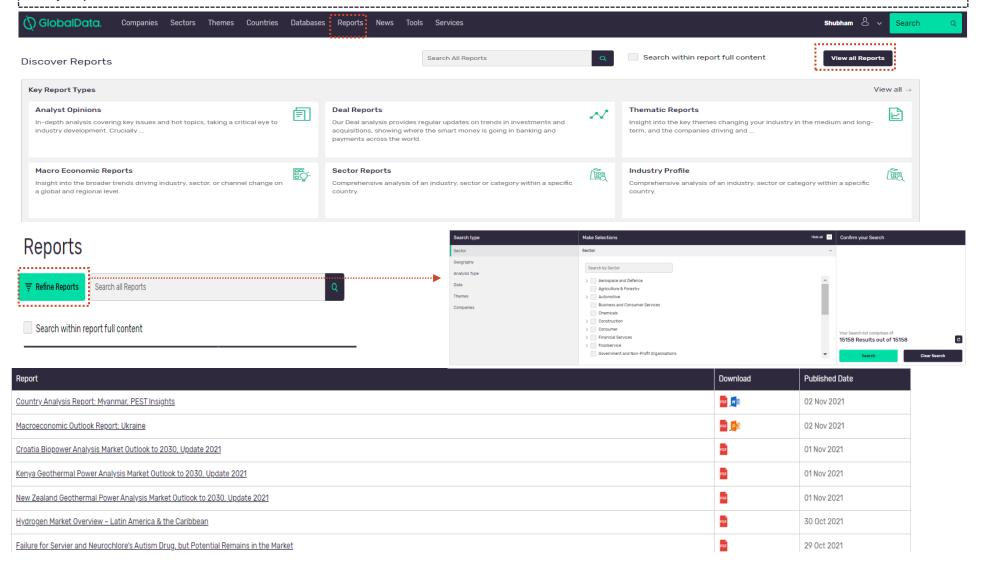




Follow Latest Reports



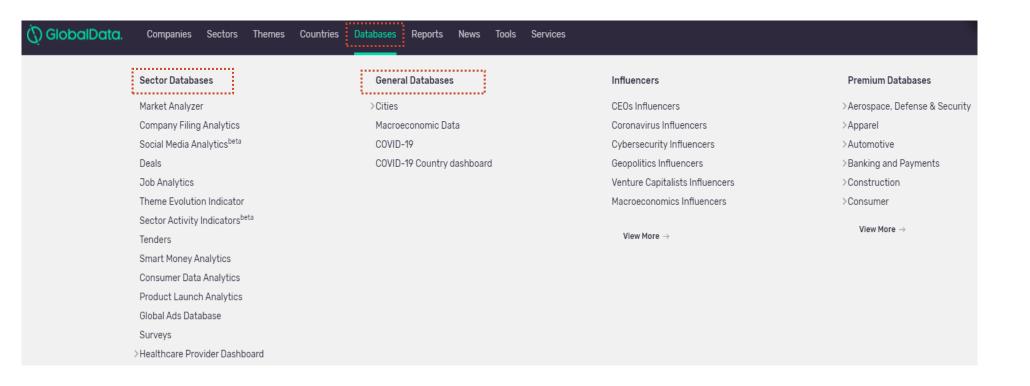
• Follow our latest reports across sectors categorized into five primary report types. Alternatively click on view all option to view all reports and further refine your selection



Explore Databases



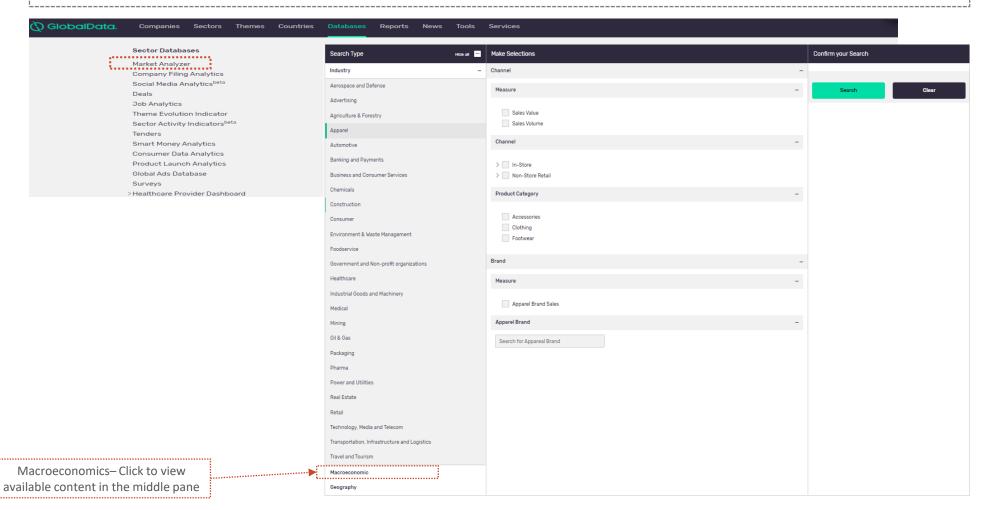
• Browse all sector and general databases through the databases section on the top navigation bar



Explore Market Analyzer



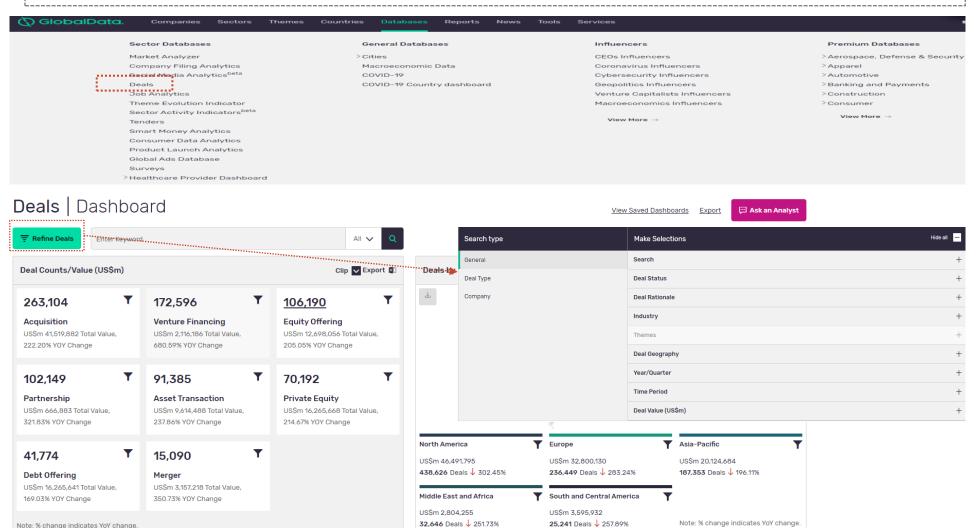
- Market Analyser is a master database that can be used to compare sectors across geographies. All related data can be downloaded in a user friendly format. For more details please refer to our Market Analyser user guide
- User can view either industry data or macroeconomic data or both as a part of a single search. In Industry data, user will be able to view available measures and respective refinements, organized by the sector of relevance



Explore Deals



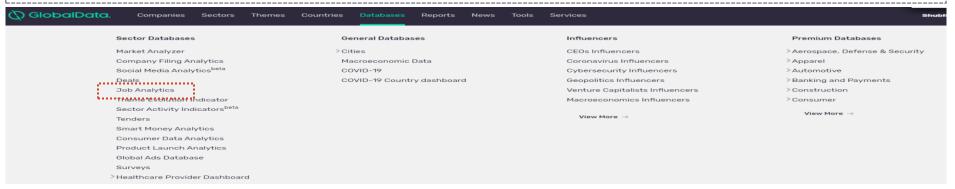
- Deals database can be used to analyse deals value/count across geographies & sectors. Deals data can be downloaded in the excel format.
- Deals can be refined by deal type, time period, deal status etc using refine option from the dashboard



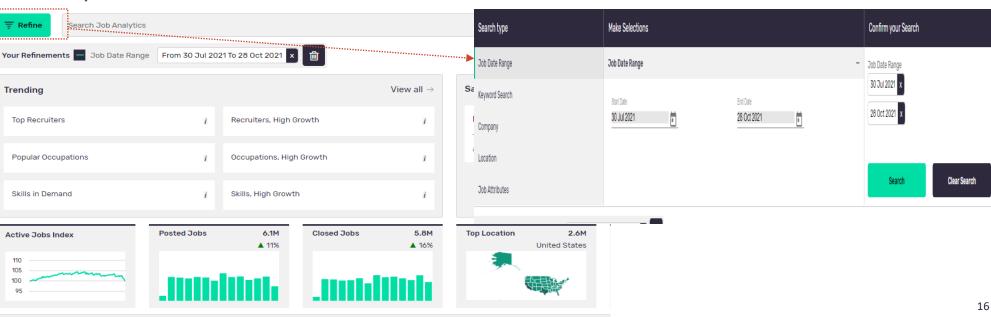
Explore Jobs



• Jobs Analytics database gives concise and competitive view by analysing job trends. Job Trends can be analysed across sectors, themes, companies and status of jobs



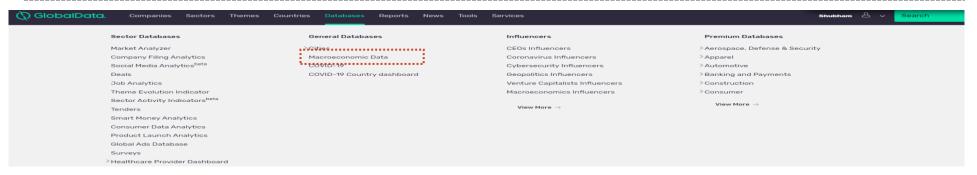
Job Analytics



Explore Macroeconomics



- Macroeconomic database includes economy, demographics, employment, income, expenditure and host of other metrics for over 200 countries. User can search for various indicators across regions to analyse data over a selected time period.
- Macroeconomic database contains over 700+ indicators



Back

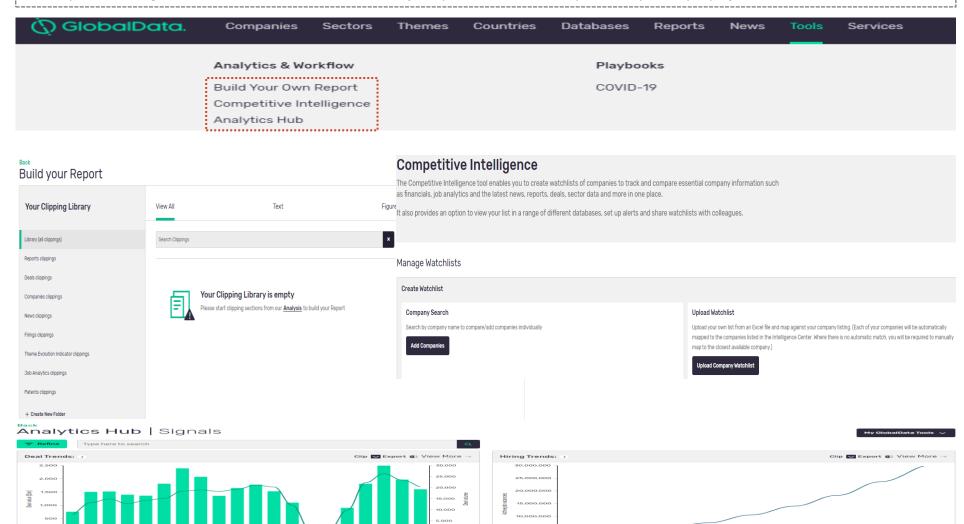
Macroeconomic Data



Tools



- Build your report tool lets the user to create customised reports according to user needs by adding clippings, figures, tables from various databases offered by GlobalData.
- Competitive intelligence tool can be used to create watchlist of companies and track, compare, analyse company information.



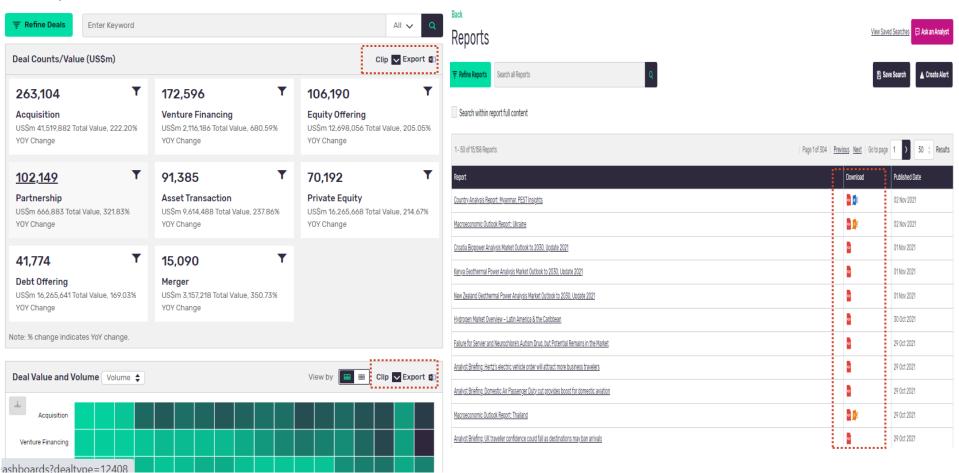
Downloading



• Data across databases can be downloaded by using the export option. Click on export to download the excel file, ppt and pdf version of your data.

Back

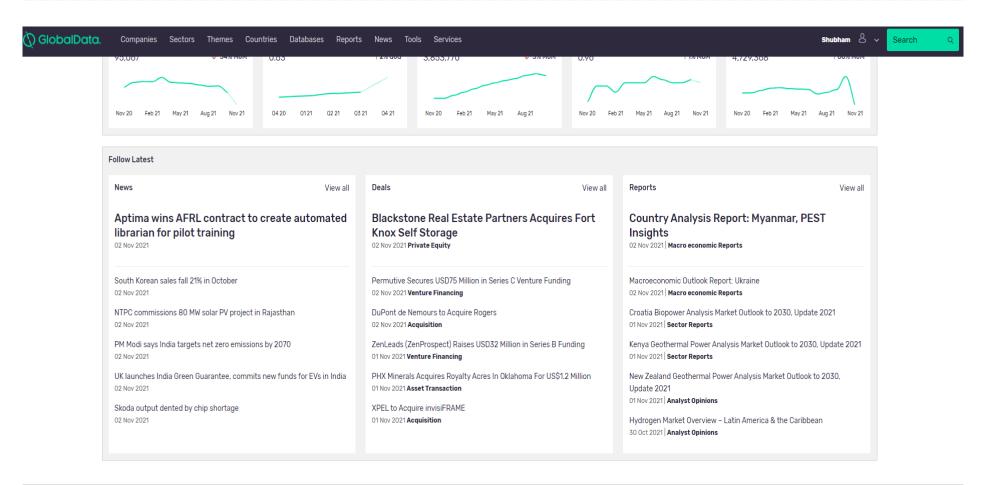
Deals Dashboard



Translation



Language can be changed by choosing the preferred language from translate option provided on the bottom of dashboard



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Translate Select Language ▼

Ask an Analyst



• User can reach out to our analyst for any queries by clicking on Ask an Analyst option given on respective databases.

