Goizueta Business Library  
*Creating Bridges to Knowledge*

**MSBA Library Resources**

**Where can I learn more about using R, Python, Tableau, etc?**

**LinkedIn Learning** — Offers courses and certificates focused on business and technical topics including data visualization, interview skills, and products such as Excel, R, Tableau, and Python.

**Emory Center for Digital Scholarship Workshops** — View recorded workshops such as Data Cleaning in R, Manipulating Data in Tableau, Working with Git and GitHub, and Intro to Python.

**Where can I browse curated statistical datasets?**

**Data Resources and Support Research Guide** — The Emory Center for Digital Scholarship (ECDS) recommends a variety of quantitative data sources covering areas such as Census, Economics, Healthcare, Environment, and Criminal Justice.

**What library databases contain business quantitative data?**

**DataPlanet** — Create custom tables, charts, maps and graphs using over 35 billion data points sourced from U.S. and international government agencies and NGOs.

**PolicyMap** — GIS mapping tool that allows users to manipulate and plot data by U.S. geographical location.

**SimplyAnalytics** — Create thematic maps, rankings and tables using U.S. demographic, marketing, and consumer behavior data; includes Nielsen, MRI and Census data.

**Can I conduct text and data mining?**

**ProQuest TDM (Text and Data Mining) Studio** — Create and analyze datasets from a selection of ProQuest newspapers. It is the only library database licensed for text and data mining.

*All Library database licensing agreements strictly forbid using any scripts to generate searches and mine text. Email GBSAskalibrarian@emory.edu with questions.*

Visit Goizueta Business Library's **MSBA Toolkit**

**ASK a Librarian**