

Goizueta Business Library

Creating Bridges to Knowledge

MSBA Library Resources

Where can I learn more about using R, Python, Tableau, etc?



LinkedIn Learning – Offers courses and certificates focused on business and technical topics including data visualization, interview skills, and products such as Excel, R, Tableau, and Python.

ECDS Workshops

Emory Center for Digital Scholarship Workshops – View recorded workshops such as Data Cleaning in R, Manipulating Data in Tableau, Working with Git and GitHub, and Intro to Python.

Where can I browse curated statistical datasets?

Data Resources
and Support

Data Resources and Support Research Guide – The Emory Center for Digital Scholarship (ECDS) recommends a variety of quantitative data sources covering areas such as Census, Economics, Healthcare, Environment, and Criminal Justice.

What library databases contain business quantitative data?



DataPlanet – Create custom tables, charts, maps and graphs using over 35 billion data points sourced from U.S. and international government agencies and NGOs.



PolicyMap – GIS mapping tool that allows users to manipulate and plot data by U.S. geographical location.



SimplyAnalytics – Create thematic maps, rankings and tables using U.S. demographic, marketing, and consumer behavior data; includes Nielsen, MRI and Census data.

Can I conduct text and data mining?



ProQuest TDM (Text and Data Mining) Studio – Create and analyze datasets from a selection of ProQuest newspapers. It is the only library database licensed for text and data mining.

All Library database licensing agreements strictly forbid using any scripts to generate searches and mine text. Email GBSAskalibrarian@emory.edu with questions.



Visit Goizueta Business
Library's **MSBA Toolkit**

 **ASK** a Librarian