

Streaming Video Collection Policy

We continue to emphasize physical media (e.g., DVDs and Blu-rays) when feasible for long-term ownership, preservation purposes, continuity of user access, superior quality versus streaming, flexibility of use (e.g., ability of users to make screen captures and clips), and cost savings.

We collect media in numerous languages and from all regions to support campus teaching and research needs and to promote collection diversity.

We proactively support accessibility needs by:

- Requesting closed captioning for streaming videos at the time of purchase.
- Advocating for closed captioning with streaming video suppliers.
- Extracting captions and/or SDH (subtitles for the deaf and hard of hearing) from DVDs when digitizing video for local hosting.
- Commissioning captions when they are not otherwise available.
- Supporting requests for other AV accessibility services such as video description on a case-by-case basis.

We acquire streaming video through multiple models, including licensing individual titles, DSLs (digital site licenses) for local hosting, subscriptions to packages (e.g., AVON), and EBA programs.

We prefer perpetual access and/or life of file streaming rights when possible, and when it is supported by potential use. This is because users expect continuous availability of streaming videos, and because it saves staff time and costs over the long term.

We host videos on the appropriate local streaming platform depending on the rights and usage scenarios of the particular title.

- If a site license is for one year or longer, we add the video to the library catalog/discovery layer and host on our main local streaming platform.
- When only temporary access is permitted we make exceptions for courses and will license a streaming video for a semester for course reserves. When this occurs, we only provide access in Canvas via the AV Course Reserves/Avalon platform.

We negotiate for PPR (public performance rights) on select films, where usage warrants, and stay abreast of PPR associated with particular titles and streaming platforms.

We actively promote streaming video content through the library catalog and/or databases at Emory list (e.g., Swank), as well as through outreach and communications with users on campus.