

Goizueta Business Library

Registering and using the Atlanta Business Chronicle

<https://libraries.emory.edu/business/research-learning/databases/business-journals-book-lists-bol>. Create an account using your Emory.edu email.

Once your account registration is complete, you can log directly into <https://www.bizjournals.com/atlanta/> and sign in with your newly created email and password.

Our rep recommends logging in directly to the website rather than downloading the app for a better user experience.

NOTE: Currently, the Business Chronicles are only licensed for GBS faculty, staff, and students.

Chronicle Sections

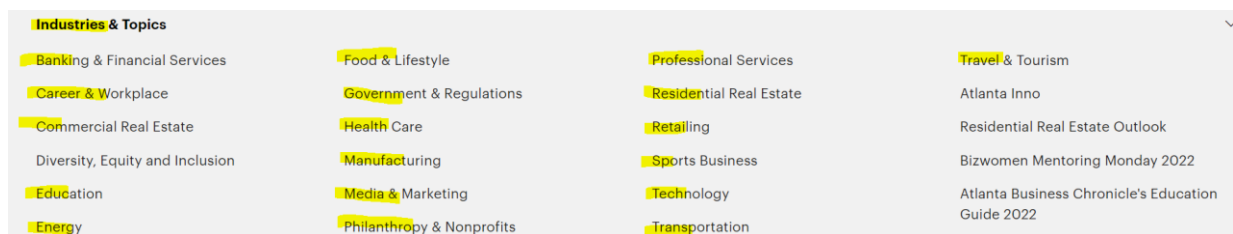
- Links at top of the page

Latest News Lists & Leads Commercial Real Estate Banking Technology Health Care Residential Real Estate Atlanta Inno

- Most are the same across all the city chronicles, but there may be some variation depending on a city's dominant industries

- *Latest News*

- Click for quick links to the 18 industry verticals the Chronicles cover (these are the same for all cities)



- Clicking on Latest News displays a page with the most recent stories; on the left is a list of the 18 industries; click one to display the most recent stories for the industry
- Clicking on a specific industry will display subcategories at the top of the page

ATLANTA TECHNOLOGY NEWS

Biotech Startups Data Technologies Cybersecurity Video Games Information Technology Software Telecommunications Media Technology

- For each industry, the related recent Lists and People on the Move stories will also display
- Recommend that you regularly look at the Commercial Real Estate Industry section; contains information relevant to multiple industries, companies, the economy, etc.

Lists & Leads

- The top 25 lists published weekly
- To search for specific lists
 - Scroll down a little for the lists search box
 - You can search by company name, person, etc. Searches the title of the list as well as any words contained within the list
 - Search tips: place phrases in quotes, e.g. "home depot," "gregory fenvens"
 - Once you run a lists search, you can additionally filter by: date, company, industry, and people

SEARCH LISTS

"home depot"

Search

Public Record Leads

- Locate timely information about real estate construction, new businesses, court records, and liens & bankruptcies
- You can also locate this information on the Chronicle Home page, about 2/3 down the page

477 Records	Sep 16, 2022 Real estate Building Permits (8) , Real Estate Transactions (469)	104 Records	Sep 16, 2022 New businesses New Businesses (104)
116 Records	Sep 16, 2022 Court records Judgments (4) , Lawsuits Extended (112)	33 Records	Sep 16, 2022 Liens & bankruptcies Federal Tax Liens and Releases (8) , State Tax Liens and Releases (24) , O...

Atlanta Inno

- Everything that is innovations focused, e.g. people, companies, etc.

Additional Sections

- *BizSpotlight*
 - At the Chronicle home page, scroll down more than halfway to get to this section
 - This is positive company news/announcements that is generated by the company itself; is a form of advertising but can contain some useful information that doesn't appear in news articles

Book of Lists and Weekly Chronicle Issues

- At the Chronicle Home page, on far right under Digital Edition
 - *View this week's edition*
 - Click to view the most recent weekly chronicle
 - Click Archives on the upper left to view previous editions going back 7 years
 - You can both view online and download/print the PDF
 - *Book of Lists*
 - Click to view the most recent Book of Lists
 - Click Archives on the upper left to view previous editions going back 12 years
 - You can only view online; you do not have the option to download/print to PDF
 - TIP: If you want to download/print a particular list from the BOL: 1) scroll down to the bottom of the list and the actual date it was printed in the Chronicle should be noted; go to the digital edition for that week's chronicle, then download/print the list in PDF

Keyword Searching and Filters

- Use the search box at the top of the page by clicking on the search icon on the far right
- Keep searches as simple as you can
- Place phrases in quotes, e.g. "home depot," gregory fenves"
- You can use Boolean logic but keep it simple
 - Hire OR hiring
 - Railroads AND "supply chain"
- When search results are returned, use the filters on the left to narrow down results by: Data Range, Companies, People, Industries; each category indicates the number of mentions of your keywords

COMPANY

Delta Air Lines Inc. (105)

Georgia Tech (63)

The Coca-Cola Co. (58)

The Home Depot Inc. (52)

Keeping Up with News

- *Creating Saved Searches/Alerts*
 - This is not a current function
 - Instead, set up Newsletter Notifications
- *Newsletter Notifications*
 - To set up – on the upper right corner, Member Account – pull down the menu and click Newsletters
 - Select a City, then click Submit
 - All the Newsletters for that city will display; check the ones you want

SELECT A CITY

- ☐ Atlanta Business Chronicle Morning Edition
- ☐ Atlanta Business Chronicle Afternoon Edition
- ☐ Atlanta Business Chronicle Breaking News
- ☐ Atlanta Business Chronicle People and Companies to Know
- ☐ Atlanta Business Chronicle Weekly Event Guide
- ☐ Atlanta Business Chronicle Event Announcements
- ☐ Atlanta Business Chronicle Local Announcements
- ☐ Atlanta Business Chronicle Partner Announcements
- ☐ Atlanta Inno Beat
- ☐ Atlanta Inno Events & Marketing
- ☐ Atlanta Business Chronicle Weekend Edition

- Morning Edition – goes out 8am
- Afternoon Edition – goes out 3pm
 - If you don't want to subscribe to both, select the Afternoon Edition as it includes all of the afternoon news and most of the morning news
 - Includes "People on the Move" stories
- Breaking News
 - Hard-hitting news stories
- People and Companies to Know – goes out every Friday at 1pm with all news for the week (Mon-Fri)
 - People that have been promoted or newly hired; may also include people joining boards; is reported by their companies
 - Corresponds with the "People on the Move" section of the Chronicle
- Weekly Event Guide/Event Announcements
 - In each city the Chronicles host special events focused on scheduling networking events to bring the business community together in recognition of companies and individuals;
 - These events include: company awards, C-level individual awards, and others
- Inno Beat
 - Focuses on innovation for companies, industry, people – get once a week, recaps the week's Innovation stories

- Weekend Edition – goes out each Sat am
 - Includes the top 15 news stories/most read from the previous week (Mon-Fri)
 - There are no weekend “new” news stories
- Unsubscribing to Newsletters
 - Click the Unsubscribe link at the bottom of the specific Newsletter email

Accessing via Mobile Devices

The rep recommends not using the apps but rather going directly to the website (<https://www.bizjournals.com/atlanta/>) and signing in with the username/password you created when you registered. This provides you with complete access and functionality.

The app was developed by a third party and doesn't provide a consistent user experience.