

## Tips for Searching BCC Research

### 1. Keyword Searches

- Limit your searches to 1-2 keywords
- Do not put phrases in quotes (e.g. do this: precision farming; do not do this: “precision farming”)
- Can not use AND and OR (e.g. no Boolean logic)

### 2. Combine Keywords and Category Filters

- Start with entering keywords in search box and running your search
- Returned results will default to searching all categories

The screenshot displays the BCC Research search results page for the keyword "higher education". The search results are filtered to show 133 results. The left sidebar contains a "REFINE YOUR SEARCH" section with a "SEARCH FOR" dropdown set to "Most Relevant" and a "BY CATEGORY" section with a list of 28 categories, all of which are checked. The main content area shows the search results, including the title "1. Global Higher Education Market", the publication date "Aug 2019", and the affiliate "Verified Market Research". Below this, there are three more results listed: "2. Higher Education Interlibrary Loan Management Bench...", "3. Higher Education Office of Research & Grants Managem...", and "4. Global Higher Education Technology Transfer Benchma...".

### c. To limit reports to specific categories

- After running your initial search**, uncheck *All Categories*
- Check all the desired categories
- Your search will automatically rerun in just those filters
- NOTE:** changing keywords will always default back to search *All Categories*; you must repeat unchecking *All Categories* and then checking the desired categories each time

higher education

**REFINE YOUR SEARCH**

**SEARCH FOR**

Most Relevant

Most Recent

**BY CATEGORY**

All Categories

Advanced Materials

Biotechnology

Chemicals

Consumer

Energy and Resources

Engineering

Environment

Finance

Food and Beverage

Franchise reports

Fuel Cell and Battery Technologies

Healthcare

Information Technology

Instrumentation and Sensors

Manufacturing

Medical Devices And Surgical

Membrane and Separation Technology

Nanotechnology

Partners

Pharmaceuticals

Included in your membership | All | Company Profile

29 Search results for **higher education**

No time to search? Our Research Concierge can help. Chat or email [concierge@t](mailto:concierge@t)

**1. Global Higher Education Market**

Published - Aug 2019 | Affiliate - Verified Market Research | Code - VMF114A

Global Higher Education Market By User Type, By Type of Courses, By Geographic Scope and

**2. Survey of Use of Instagram in Higher Education Marketing**

Published - Jul 2017 | Affiliate - Primary Research Group | Code - PRG118B

This 98-page special report presents data and commentary on how colleges and universities enrollment efforts. The study looks at both paid and gratis use of Instagram, imparting critical higher ed marketers are spending now and plan to spend on Instagram marketing, what features are using paid Instagram ads and, if so, how much are they spending and with what results? followers, both within and outside the college, Instagram comments and

**3. International Survey of Research University Leadership: Executive Library**

Published - May 2017 | Affiliate - Primary Research Group | Code - PRG179A

The 125-page study presents the findings from a survey of 314 deans, department chairmen, vice presidents, administrative department directors and other upper level administration a

### 3. Browsing Reports by Category

- Click *My Categories* at the top of the page
- Click on the category of interest

### 4. Company Profiles

- To locate reports that include a competitive Company Profile for a specific company
  - Type the company name in the search box
  - After results are returned, click *Company Profiles* below the search box

microsoft

Included in your membership | All | Company Profile

- Company Index – list of all companies profiled in reports
  - Click *My Categories* at the top of the page
  - Click *Company Index* at the bottom of the list

**BETA: Company Index (BCC Research Profiled Companies)**

Search Profiled Companies:

#	A	B	C	D	E	F	G	H	I	J	K	L	M	N
	A & G ENGINEERING (1)								AETHON ROBOTICS (2)					
	A & L SHIELDING INC. (1)								AEVI GENOMIC MEDICINE INC. (1)					
	A SCHULMAN INC. (1)								AF GRUPPEN ASA (1)					
	A&A COATINGS (3)								AFEX FIRE SUPPRESSION SYSTEMS (1)					

## 5. More Search Tips

- a. Locating reports that include COVID-19 Impact
  - i. In the search box type: covid 19 impact and recovery
- b. Locating Competitor Outlook reports
  - i. In the search box type: competitor outlook

371 Search results for **competitor outlook**

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### 1. Hospitality Investment Competitor Outlook 2020: Covid 19 Impact and Recovery

Published - Nov 2020 | Affiliate - TBRC (Publisher) | Code - MKB197F

**Including:** Food And Beverage Services; Non-Residential Accommodation Services

### 2. Meat Investment Competitor Outlook 2020: Covid 19 Impact and Recovery

Published - Nov 2020 | Affiliate - TBRC (Publisher) | Code - MKB335C

**Including:** Poultry Meat; Pork Meat; Beef Animal Produce; Others - Meat

- c. Locating Benchmarking Reports
  - i. Heavy on operational-level data sets (units shipped, end unit pricing at retail, etc.); available as Excel spreadsheets
  - ii. In the search box type: global market data

Global Disposable Hospital Supplies Market, by Product Segment, Through 2025									
Measures	Segment	2019	2020	2021	2022	2023	2024	2025	CAGR% (2020-2025)
Volume (Million Units)	Gloves								
	Latex Gloves	74.5	102.7	108.1	92.5	97.7	104.2	111.1	1.59%
	Nitrile Gloves	71.1	96.6	101.2	89.1	94.1	100.4	107.1	2.08%
	Vinyl Gloves	28.5	37.8	39.0	34.2	36.1	38.5	41.1	1.68%
	Neoprene Gloves	8.2	10.6	10.9	9.6	10.2	10.8	11.6	1.69%
	Others	16.7	21.4	22.3	19.1	20.1	21.5	22.9	1.39%
	Gowns	14.8	36.5	37.4	18.8	19.5	20.2	21.0	-10.51%
	Face masks	375.5	1,454.9	867.2	610.4	521.4	538.8	557.2	-17.46%
	Goggles	165.4	227.4	229.9	200.7	206.7	223.8	242.4	1.28%
	Procedure Kits & Trays	108.3	115.7	123.7	132.2	141.3	151.0	161.4	6.88%
	Feeding Tubes	319.2	337.8	357.6	378.4	400.5	423.9	448.7	5.84%
	Drapes	53.9	56.5	59.2	62.1	65.1	68.2	71.5	4.82%
	Face Shield	294.8	394.7	400.5	350.4	362.1	393.0	427.0	1.58%
	Disposable Syringe & N	355.7	882.6	570.2	458.5	474.5	491.2	508.4	-10.44%
	<b>Total</b>	<b>1,886.6</b>	<b>3,775.3</b>	<b>2,927.2</b>	<b>2,455.9</b>	<b>2,449.4</b>	<b>2,585.5</b>	<b>2,731.3</b>	<b>-6.27%</b>
Revenue (\$ Millions)	Gloves								
	Latex Gloves	1,452.1	2,032.9	2,154.9	1,831.6	1,923.2	2,038.6	2,160.9	1.23%
	Nitrile Gloves	1,622.9	2,239.6	2,362.8	2,067.4	2,170.8	2,301.0	2,439.1	1.72%
	Vinyl Gloves	597.9	807.2	839.5	730.3	766.8	812.9	861.6	1.31%
	Neoprene Gloves	213.5	281.9	291.7	255.3	268.0	284.1	301.2	1.33%
	Others	384.4	499.7	524.7	446.0	468.3	496.4	526.1	1.04%
	Gowns	1,472.7	3,681.7	3,792.1	1,896.1	1,953.0	2,011.5	2,071.9	-10.86%
	Face masks	3,475.5	13,696.2	8,217.7	5,752.4	4,889.6	5,026.5	5,172.2	-17.70%
	Goggles	1,325.4	1,852.6	1,883.2	1,631.9	1,671.0	1,797.6	1,935.5	0.88%
	Procedure Kits & Trays	7,657.9	8,156.5	8,687.5	9,253.1	9,855.6	10,497.2	11,180.7	6.51%
	Feeding Tubes	2,209.0	2,330.7	2,459.2	2,594.7	2,737.7	2,888.5	3,047.7	5.51%
	Drapes	1,178.1	1,231.1	1,286.4	1,344.1	1,404.5	1,467.6	1,533.5	4.49%
	Face Shield	1,767.2	2,407.5	2,453.8	2,132.1	2,189.1	2,361.3	2,549.4	1.15%
	Disposable Syringe & N	6,096.9	15,241.0	9,905.9	7,924.1	8,161.1	8,405.3	8,656.8	-10.70%
	<b>Total</b>	<b>29,453.5</b>	<b>54,458.5</b>	<b>44,859.3</b>	<b>37,859.2</b>	<b>38,458.7</b>	<b>40,388.6</b>	<b>42,436.6</b>	<b>-4.87%</b>